

**ZHUANG YAN**

**PHOTOGRAPHY**

**PORTFOLIO**





# 庄严

毕业于黑龙江大学法学专业，从2009年开始职业摄影师生涯。现生活居住于加拿大温哥华和中国上海。

庄严从艺术展览到人文专题，逐渐转向商业摄影，让他的摄影从一开始就带有鲜明的人文属性。他将对生活独特的观察和文化的反思融入在时装大片中。自然而简洁的摄影语言已然成为了他的影像符号。

拥有国际视野的他服务于各大国际品牌、机构和媒体。

Zhuang Yan is currently based in both Vancouver, BC, Canada and Shanghai, China.

He graduated from the Law School of Heilongjiang University and began his professional photography career in 2009.

Starting with art and documentary photography, Zhuang Yan gradually transitioned to the commercial field. His works have always been characterized by distinctive humanistic attributes, and he integrates his unique observations on life and personal reflections on culture into his fashion works. His signature style is a natural and concise photographic language.

**Solo Exhibitions:**

2018 "Plants in Western China", Kleeklee No.32 Anfu Rd, Shanghai, China

2010 "Section", Lian Zhou International Foto Festival, Guangdong, China

2007 "The world of nothing", Fotoyard Show Room, Hangzhou, China

**Selected Group Exhibitions:**

2014 "Everyday Of My Life", Get It Louder Exhibition, Beijing, China

2012 "Stultified", Get It Louder Exhibition, Beijing, China

2009 "Balance", Beijing, China

2008 "Campfire", No Space Gallery, Ningbo, China

2008 "Sui Han San You", SongHua River, Harbin, China

**Publications/Editorial :**

ELLE-MEN China

ELLE China

GQ China

Esquire China

Marie Claire Taiwan

LEAP Magazine China

KALEIDOSCOPE Magazine Asia

BAZAAR-MEN China

The Outlook Magazine

Modern Weekly

New York Times China

Wissen Magazine

Surface China

Time Out-Beijing

Cover Magazine

Life Style Magazine

The Week Magazine

The Bund Magazine

Urban China Magazine

Car And Driver China

Intersection China

Trends Home Magazine

Pin Wai Magazine

M-zone Magazine

M-style Magazine

0086 Magazine

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**COMMERCIAL**  
**S**

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**商业广告**



Creative Direction  
Melvin & Sui  
Senior Producer  
Wyvern Chen  
Production Manager  
Sonia Siew & Eva Fu  
Model  
Nini & Boran Jing  
Stylist  
Sharon Chiu  
Photography  
Zhuang Yan





Creative Direction  
Melvin & Sui  
Senior Producer  
Wyvern Chen  
Production Manager  
Sonia Siew & Eva Fu  
Model  
Nini & Boran Jing  
Stylist  
Sharon Chiu  
Photography  
Zhuang Yan



*allbirds*

Creative Direction

Melvin

Production Manager

Jimmy Chen

Model

Jiayu & Ark & Xicheng Zhang

& Ding Yulai & Maria

Stylist

Sylvia Zhang

Hair

Wang Hai

Makeup

Jessica

Photography

Zhuang Yan



# allbirds

Creative Direction  
 Melvin  
 Production Manager  
 Jimmy Chen  
 Model  
 Naiping& Maria  
 Stylist  
 Sylvia Zhang  
 Hair  
 Wang Hai  
 Makeup  
 Jessica  
 Photography  
 Zhuang Yan



MEN WOMEN KIDS SALE GIFTS

allbirds

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Chat





Production House  
Touchingstudio  
Director  
James Cai  
Model  
Xiong & He & Xiang  
Stylist  
Julian Mei  
Photography  
Zhuang Yan





Production House

Touchingstudio

Director

James Cai

Model

Xiong & He & Xiang & Meng

Stylist

Julian Mei

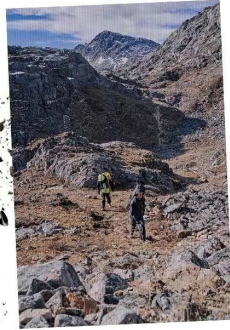
Photography

Zhuang Yan



“对大自然有探索欲，  
倒不如说是对自我有探索欲。”

有意思的是，即使户外经验已经能在野外生存，探索之旅上还是会有或大或小的意外。小熊和小何约定好了，不管遇到什么状况都要笑着合影留念。就像他们说的，探索不仅是对于自然环境，更在于对自己极限或是思维的探索。



返回继续探索



阿翔  
在户外  
认识平行世界里的  
某个自己

就像每看一场电影时，阿翔总是忍不住沉浸入剧情里记录一些当下的想法，过后又会恍如隔世般地去细读自己的新品悟。

而无论目的地，每趟旅行对阿翔而言都是一场前往平行世界，跟一个“素未谋面”过的自己对话的过程。



独自前往户外的过程，阿翔更进行一场“冥想”。身处于大自然中，掏出一本身体的笔记本记录些随笔，抑或没做过的事情，在阿翔眼里“行”的意义则是：“像是两个世界现了个裂痕，我自己本来所界里去穿到另一个世界里。



在户外  
认识平行世界里的  
某个自己

阿翔



一场“逃离”之后  
想要更好地回归

萌萌

探索下个故事

点头像看故事

探索下个故事

# Audi Q6\*Yanwai

Creative Direction

Nana

Project leader

Iloulive

Photography

Zhuang yan



# Audi Q6\*Yanwai

Creative Direction

Nana

Project leader

Iloulive

Photography

Zhuang yan



Creative Direction

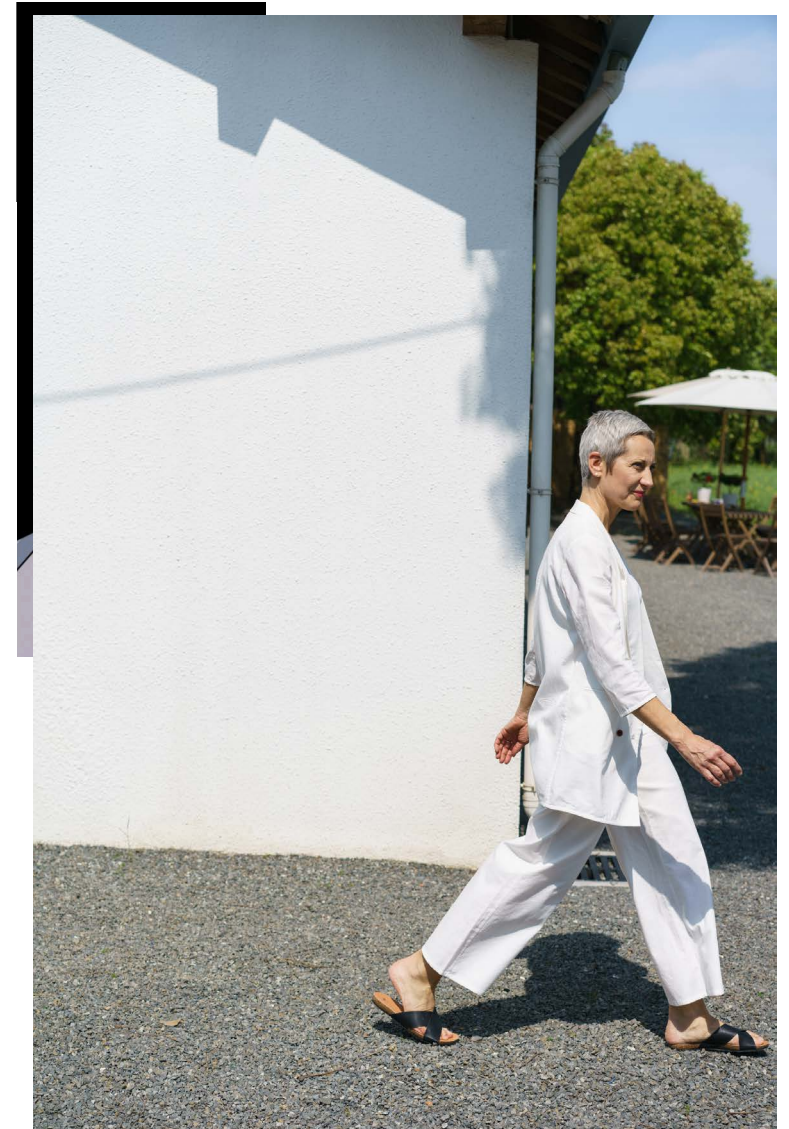
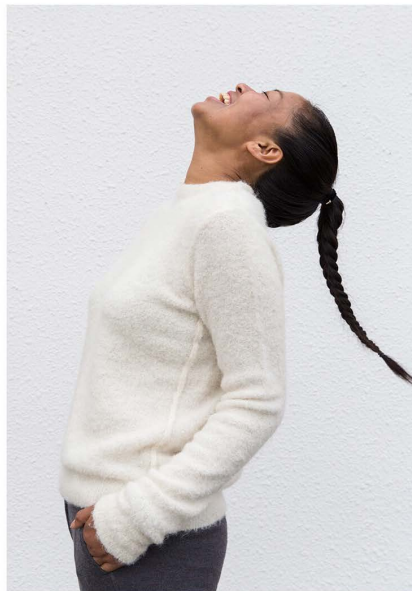
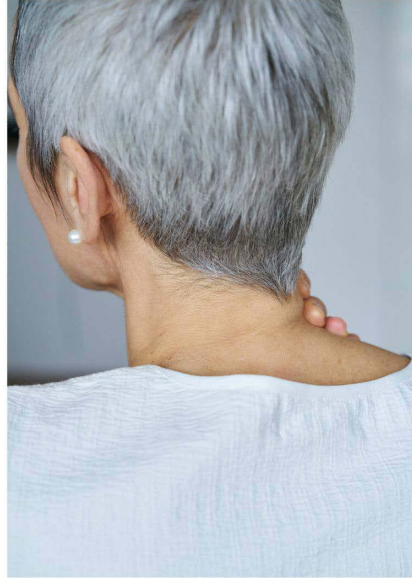
33

Model

Casarina & Meina Liu

Photography

Zhuang Yan





Creative Direction

33

Project leader

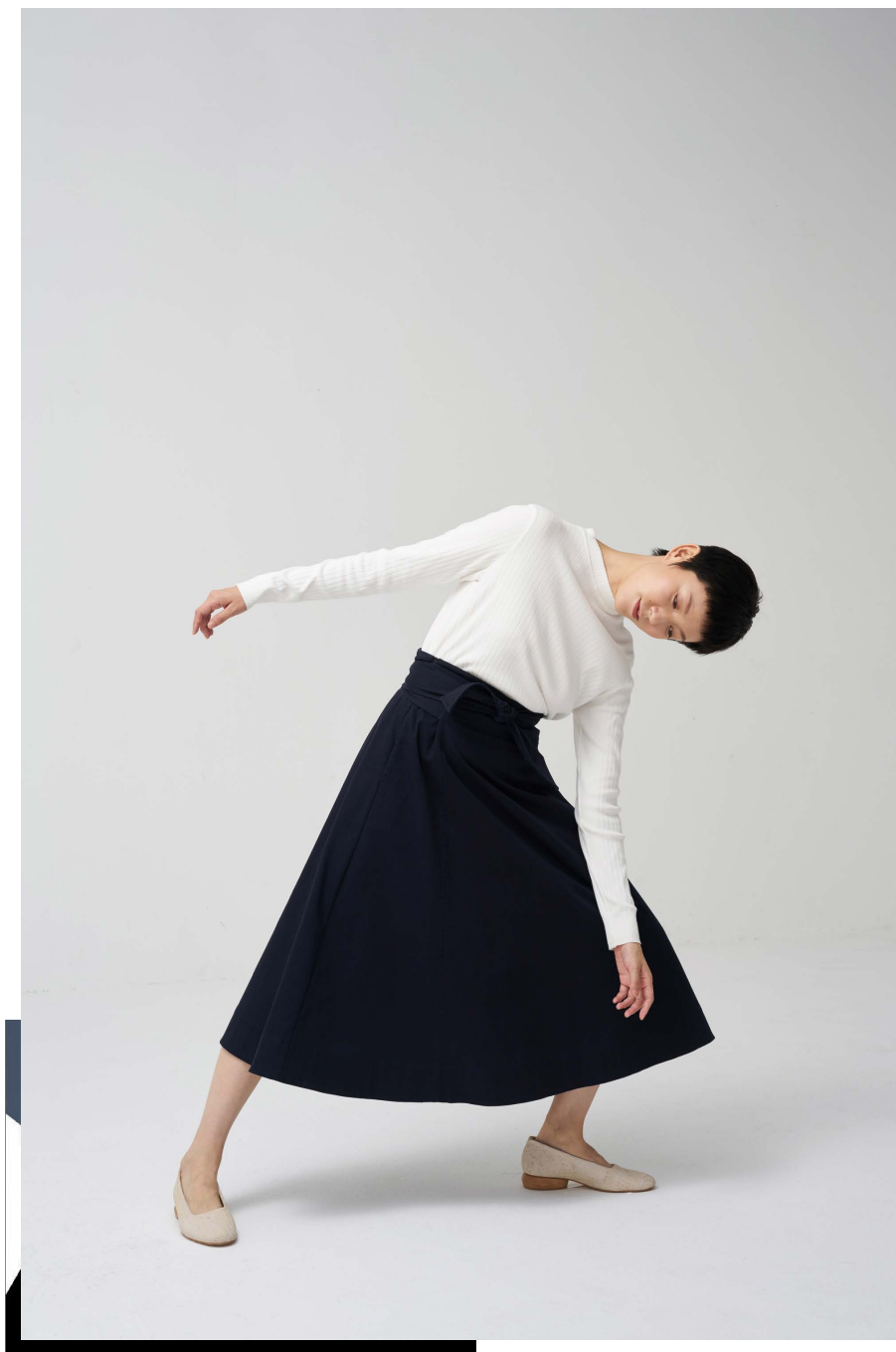
Can li

Model

Catherine & Jean

Photography

Zhuang Yan



Creative Direction

33

Project leader

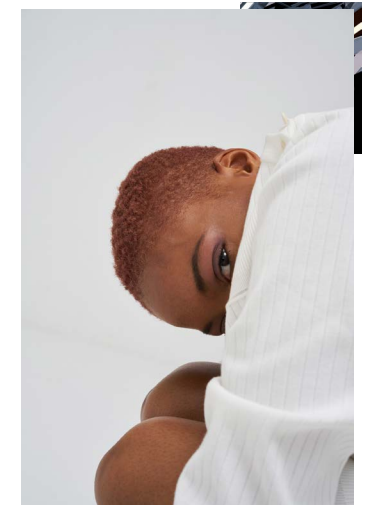
Can li

Model

Christina

Photography

Zhuang Yan





Creative Direction

33

Project leader

Can li

Model

Ginger

Photography

Zhuang Yan





**Youada  
3ge3 project**

Creative Direction

33

Project leader

Can Li

Artist

Youada

Model

Juicy

Photography

Zhuang Yan



# ZUC ZUG

Creative Direction

33

Project leader

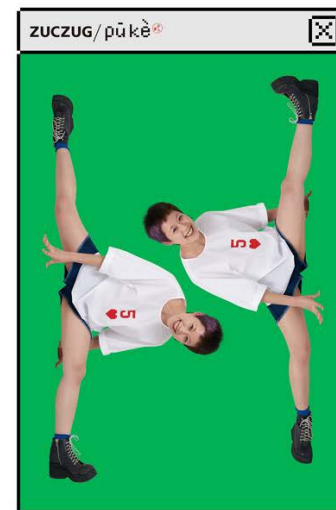
Can Li

Project

PUKE Series

Photography

Zhuang Yan



Creative Direction

33

Project leader

Can li

Model

Agathe

Photography

Zhuang Yan



MS MIN

Creative Direction

Ian & Min

Project leader

Jing Li

Model

Ashly & LMM

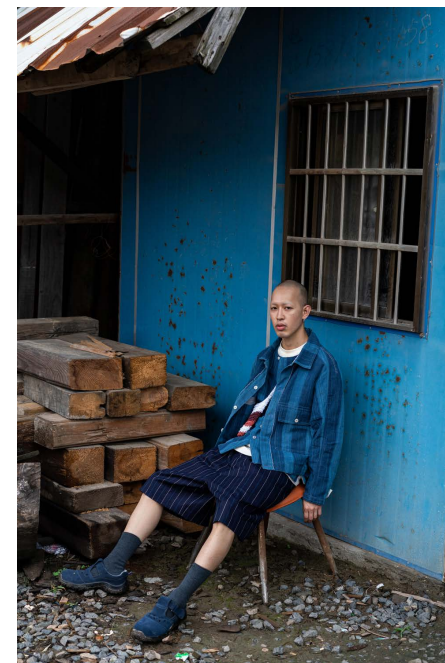
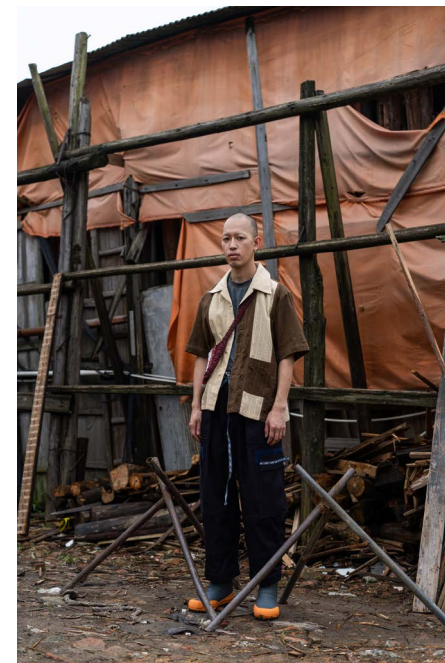
Photography

Zhuang Yan



# INSULAIRE

Designer  
Zhikai Yang  
Project leader  
Evelyn Wang  
Model  
Hayata  
Photography  
Zhuang Yan



# SEEINGMAN

Creative Direction

Hiunan

Designer

Josh

Project leader

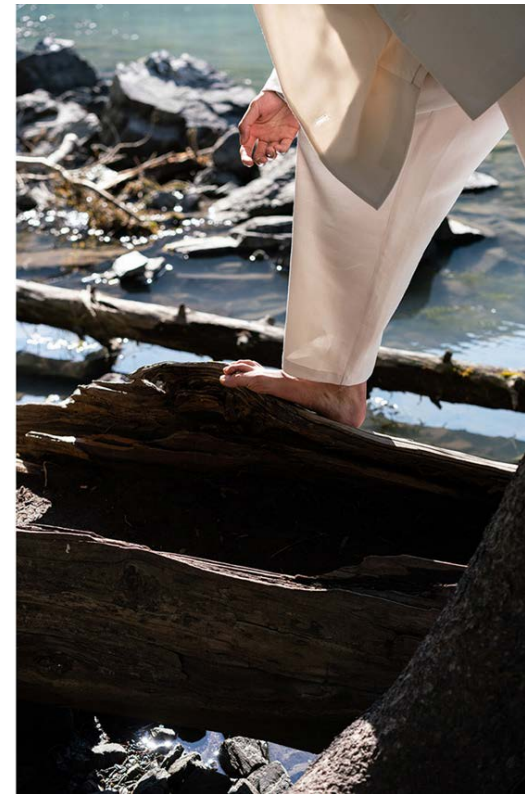
Miya

Model

Liang Wang

Photography

Zhuang Yan



# Lelutin

Creative Direction

Diana Tu

Project leader

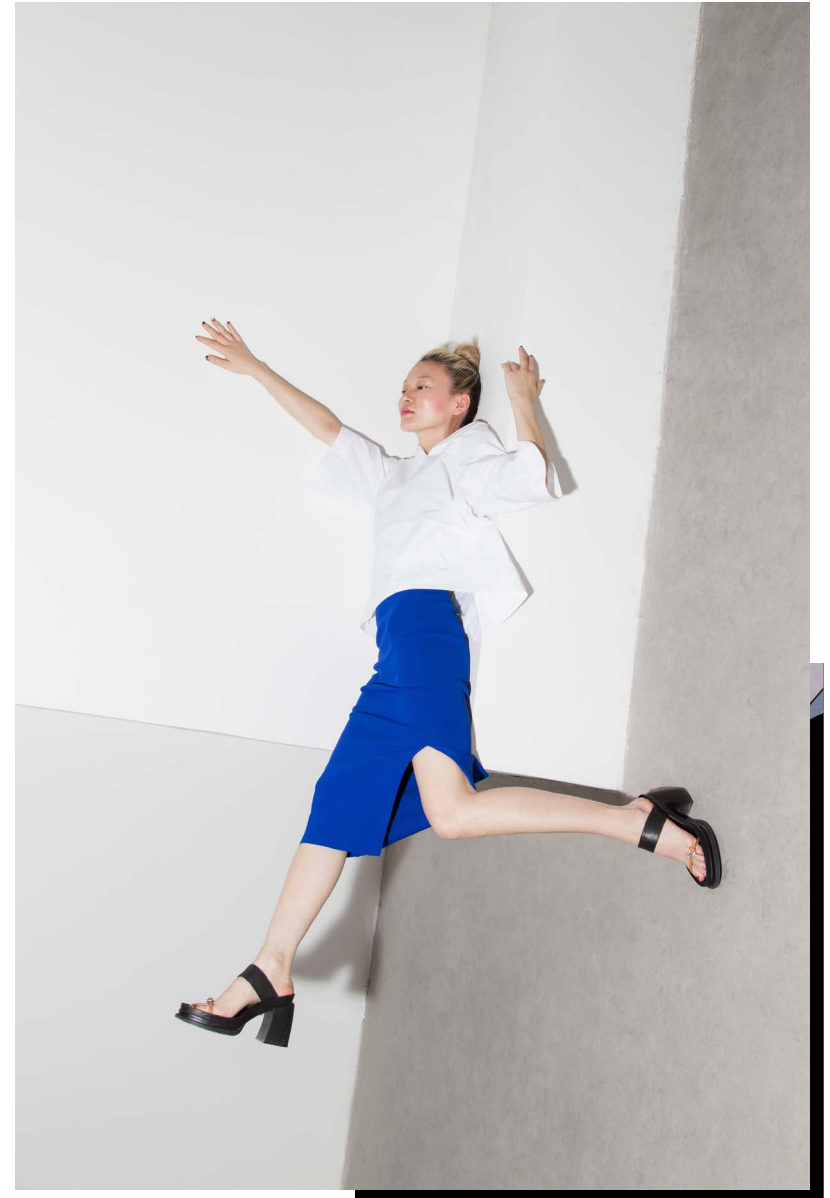
Lingling Wu

Model

Xiao Liu

Photography

Zhuang Yan



# 斯琴 *sigin*

Creative Direction

Evelyn Wang

Project leader

Momo Sun

Model

Manjing Wang & Teng Xie

Photography

Zhuang Yan





# 沒邊

## *Boundless*

Creative Direction

Zhuang Yan

Designer

Da Zhang

Model

Xin Zhang

Photography

Zhuang Yan



# SIRLOIN

Creative Direction

Alve Legercrantz

Designer

Mao Usami & Alve Legercrantz

Project leader

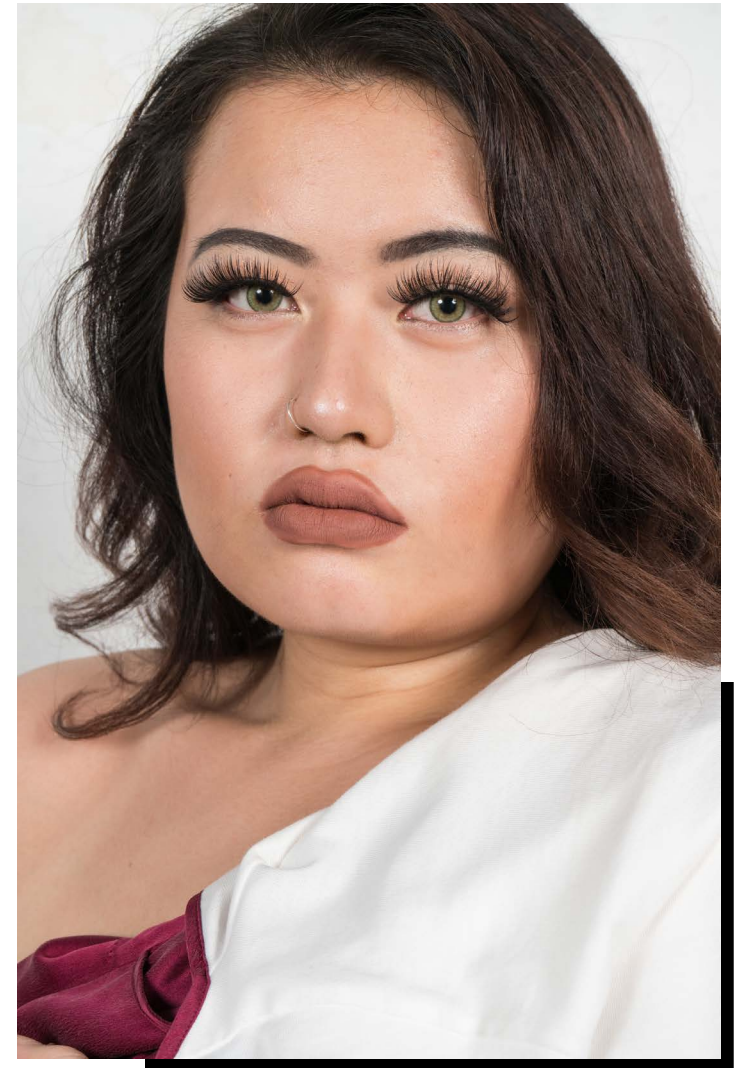
Alve Legercrantz

Model

Poppy & Rico

Photography

Zhuang Yan



# SIRLOIN

Creative Direction

Alve Legercrantz

Designer

Mao Usami & Alve Legercrantz

Project leader

Alve Legercrantz

Photography

Zhuang Yan



# SIRLOIN

Creative Direction

Alve Legercrantz

Designer

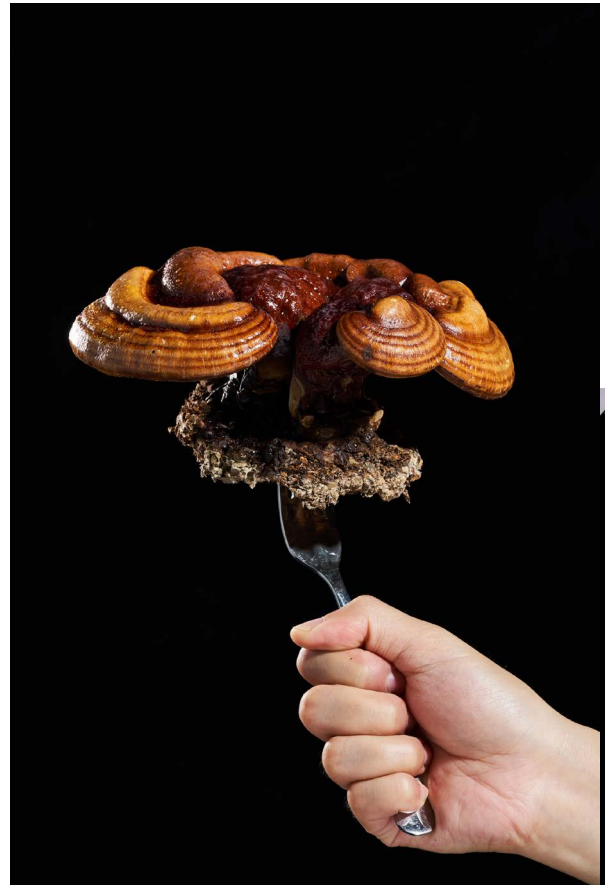
Mao Usami & Alve Legercrantz

Project leader

Alve Legercrantz

Photography

Zhuang Yan





Creative Direction

Hiuman

Stylist

Jiayu Chen

Producer

Evelyn Wang

Model

Wenjing & Dina

Photography

Zhuang Yan



# Badmarket®

Creative Direction

Zhuang Yan

Model

小野

Stylist

Zhuoer

Photography

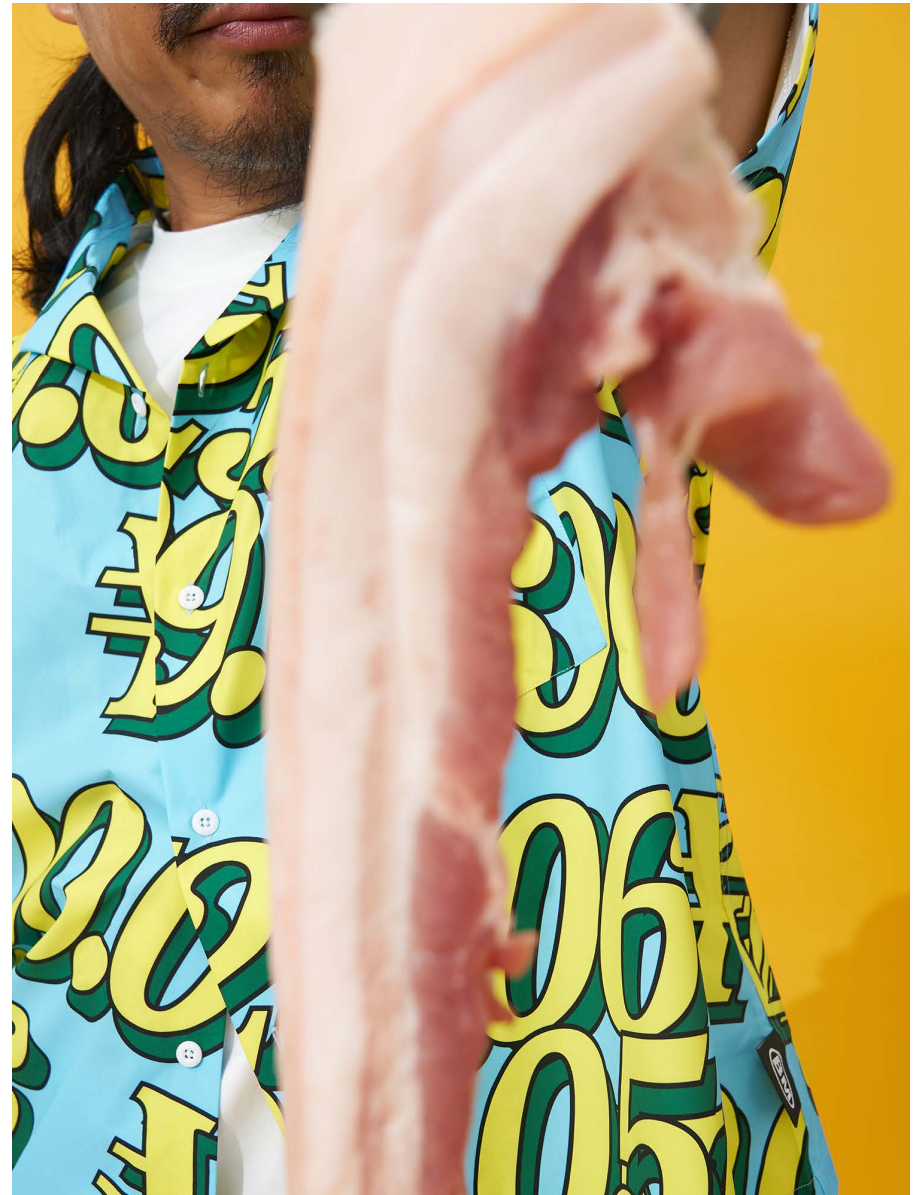
Zhuang Yan



**BADMARKET®**



THIS IS  
BADMARKET®  
PROJECT



**BADMARKET®**



THIS IS  
BADMARKET®  
PROJECT



# Badmarket®

Creative Direction

Zhuang Yan

Model

小野

Stylist

Zhuoer

Photography

Zhuang Yan



**BADMARKET®**



THIS IS  
BADMARKET®  
PROJECT



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THIS IS  
BADMARKET®  
PROJECT



# Badmarket®

Creative Direction

Zhuang Yan

Model

Tia

Stylist

Zhuoer

Photography

Zhuang Yan



Badmarket®

THIS IS BADMARKET® PROJECT 

**BADMARKET®**



THIS IS  
BADMARKET®  
PROJECT





# Badmarket®

Creative Direction

Zhuang Yan

Model

Dada

Stylist

He Shi

Photography

Zhuang Yan



# YOHOOD

Creative Direction

Jun Yan

Model

He Shi & Chen Moxuan

Designer

Jerrie

Stylist

Nonono

Photography

Zhuang Yan



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**MAGAZIN  
E**

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**杂志**







COVER

封面



黑色夹克、条纹衬衫和黑色休闲裤均为Prada

苏州  
沧浪亭  
翠玲珑

摄影：庄严  
造型：曹江威  
妆发：沈飞、叶妍  
模特：金大川、王飞（天星君创）、王锐、刘志伟、  
吴宁海、张瑜、洪宇涛  
服装助理：MICHELLE、JENNY

# 庭院

Eyes in Gardens

# 深深

庭院深深深几许，杨柳堆烟，帘幕无重数。  
玉勒雕鞍游冶处，楼高不见章台路。  
雨横风狂三月暮，门掩黄昏，无计留春住。  
泪眼问花花不语，乱红飞过秋千去。

——宋·欧阳修《蝶恋花》



成都  
杜甫草堂  
茅屋故里



苏州  
沧浪亭  
周规门洞

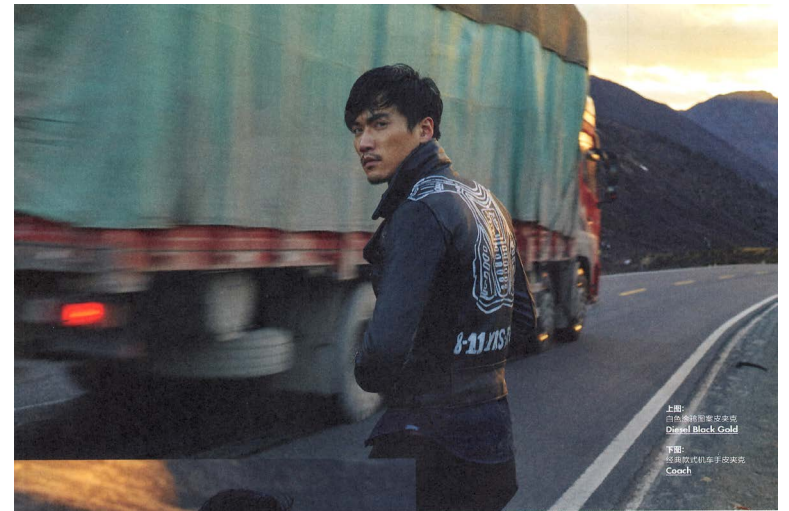




从成都向西三百多公里，途经雅安，穿过二郎山隧道，抵达海螺沟；然后再北行至康定，到新都桥和木格措折返。Coolife不呈现只有服装款式和模特姿势的时装大片，也拒绝强调细枝末节的搭配技巧。我们只是在路上，穿得和正常人一样，不高调、不扎眼，很自然。但每件衣服和每个配饰都是对物质价值的生活经验。

摄影：庄严 造型：小威 妆发：叶妍 模特：李飞（天里君创） 制片：小妹 后期剪辑：王帝业





上图：  
古驰 (Gucci) 男装 黑色金边  
Diesel Black Gold  
下图：  
长帽款式机车手皮夹克  
Coach





# 乡间

IN  
COUNTRYSIDE

人生性本爱自然。  
于是当乡绅气息十足的男士西服和夹克，  
以及女士连身裙和上衣出现在纯美的乡野间，  
也算是舒了一口气。

摄影：庄严 造型：小威

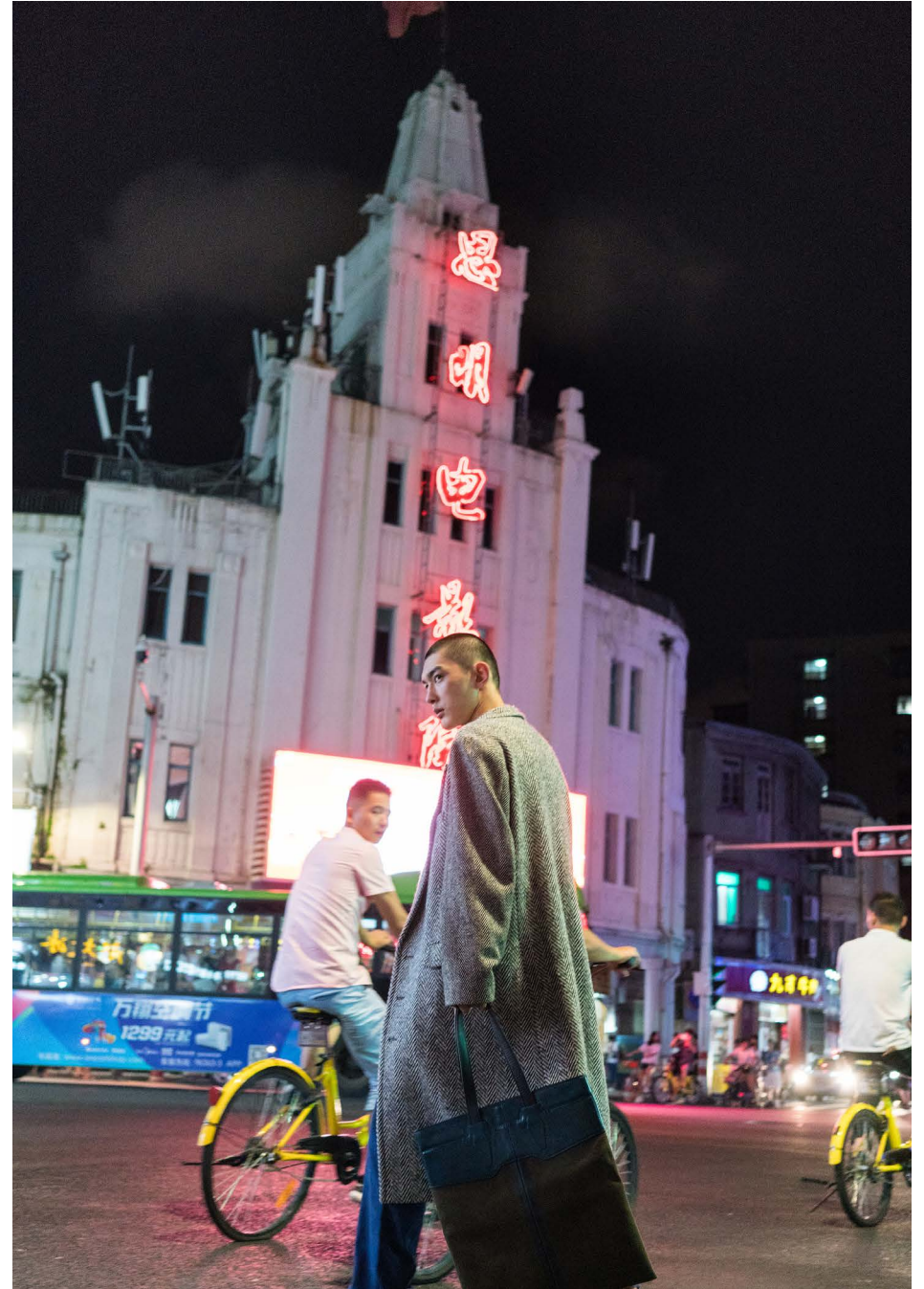
妆发：叶妍  
模特：裴蓓、王紫薇(火石经纪)  
助理：刘睿



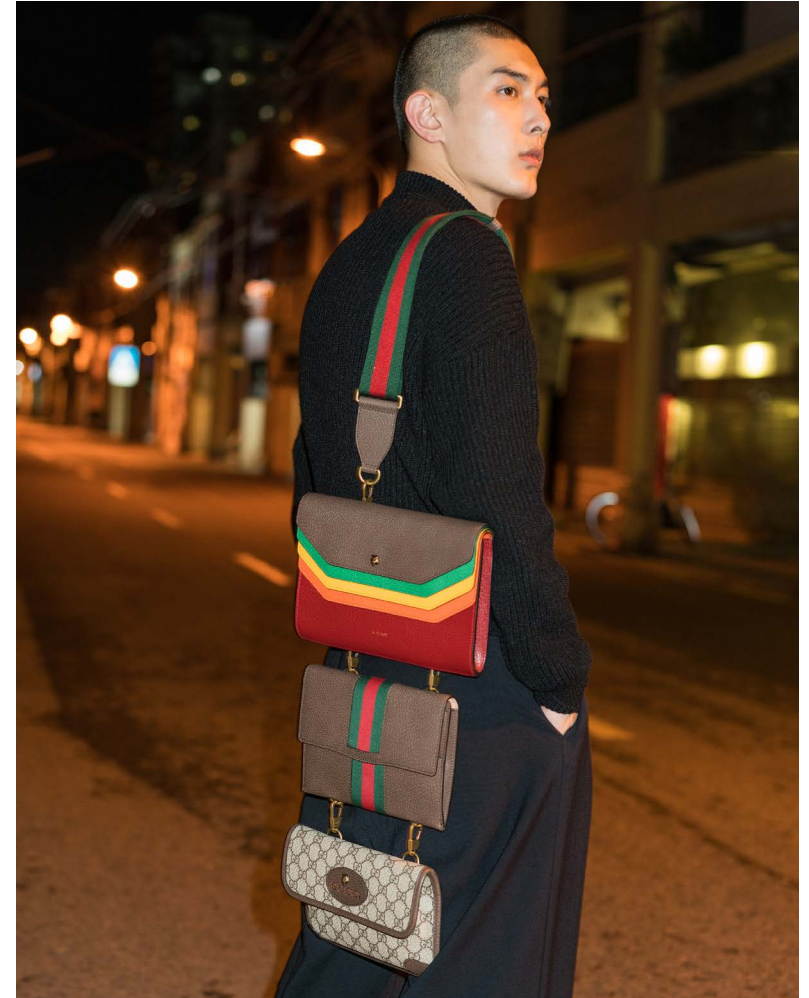






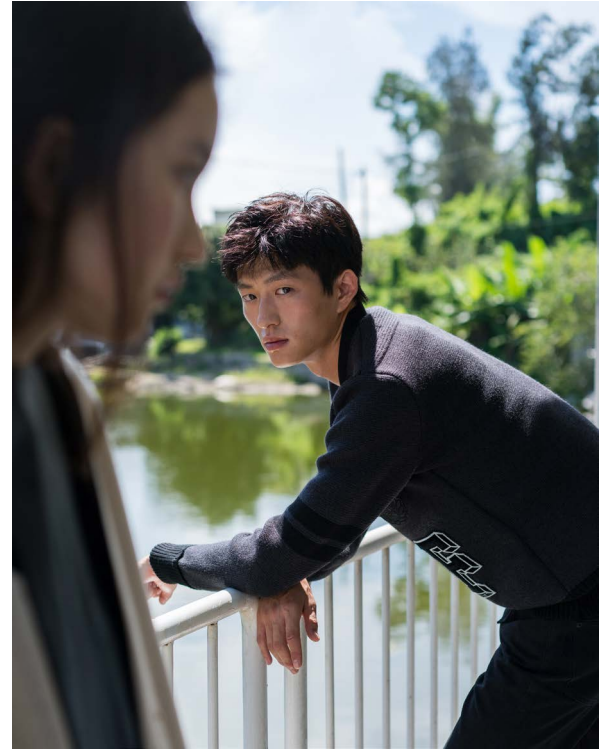








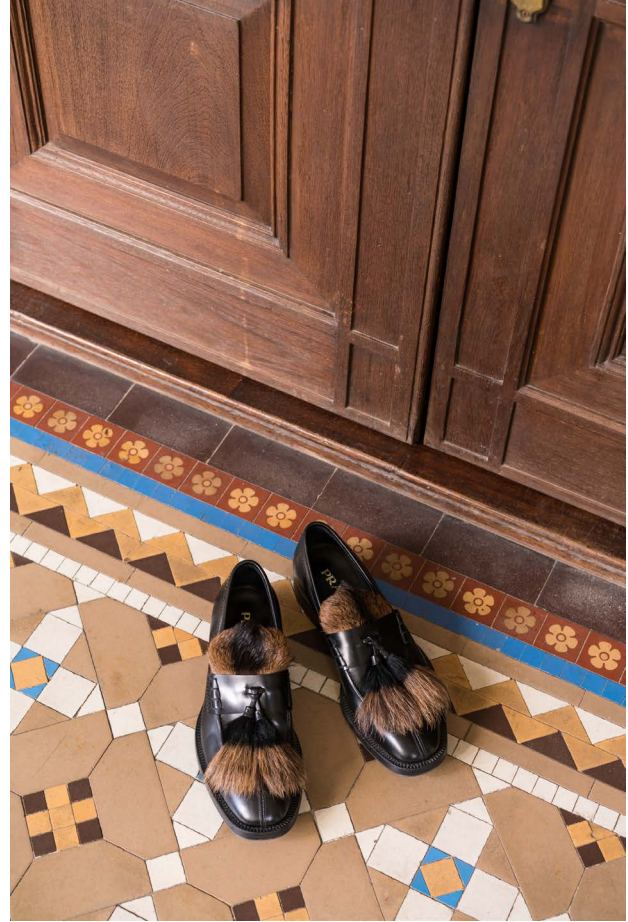








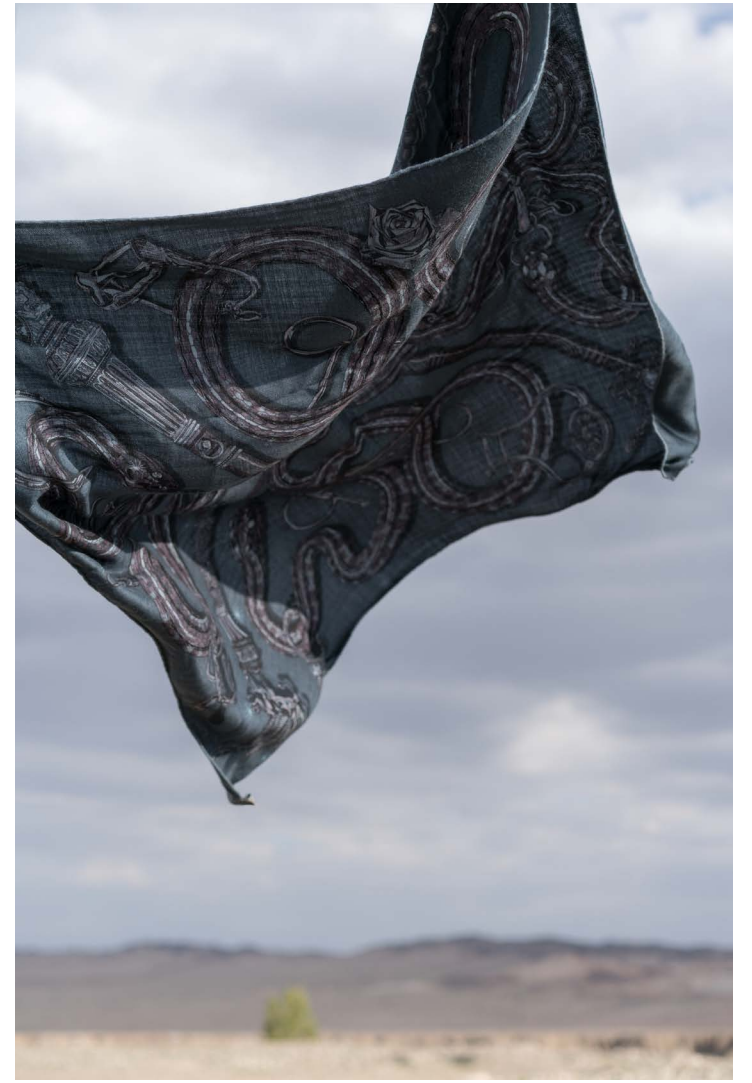








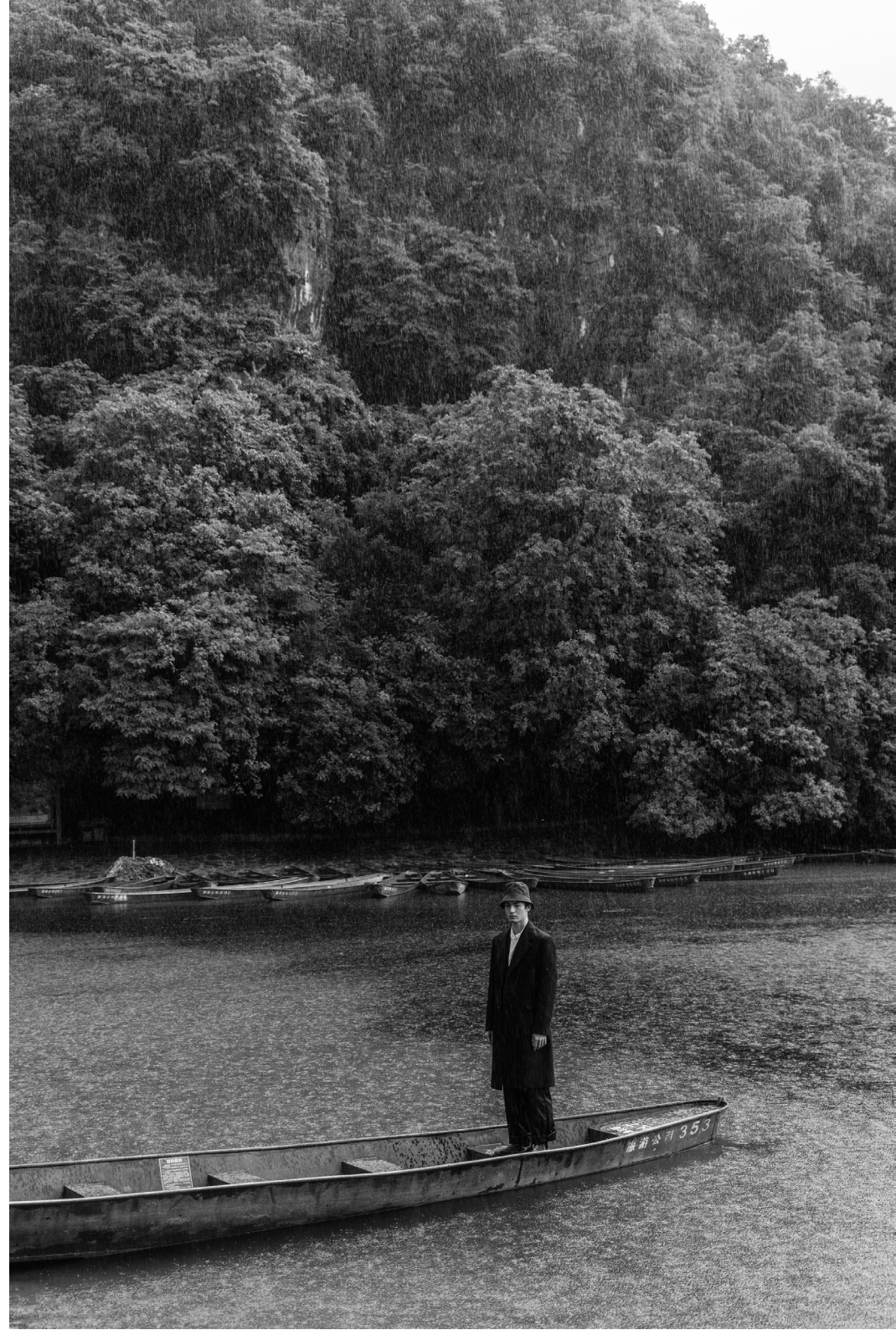
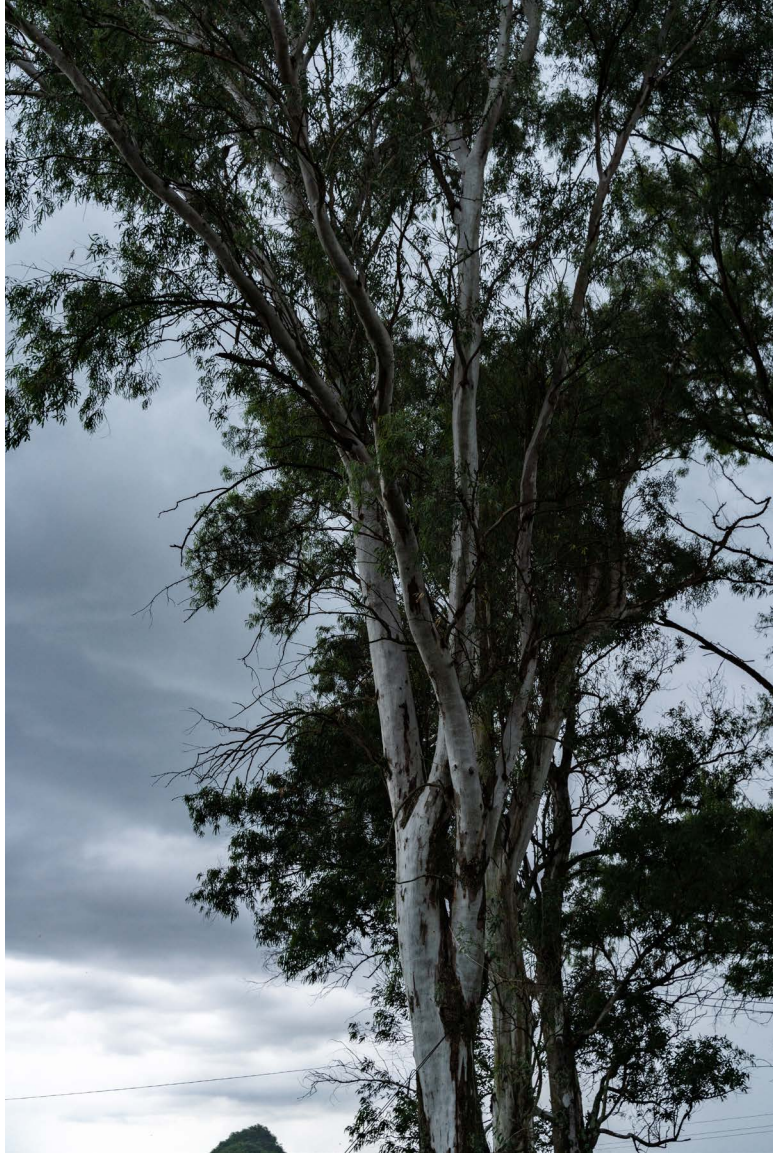












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# CULTURAL & DOCUMENTAR Y

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人文与记录



# Hark Tsui 徐克

Director



# Timmy Yip 叶锦添

Art director and designer



Joe Wong 黄西

Comedian







Zheng Kai 郑恺

Actor



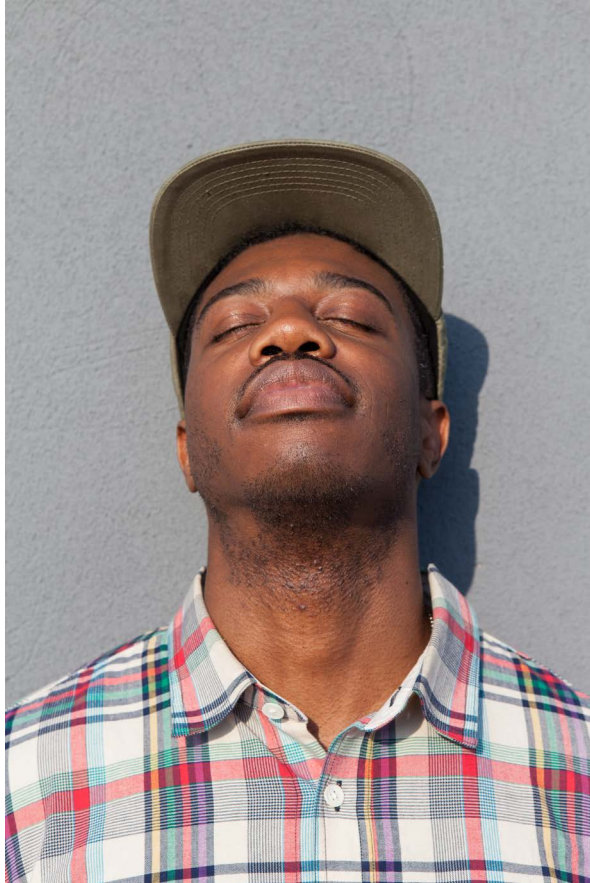
# Mihara Yasuhiro

Designer



# Howard Grandison

Writer & Director in NewYork





# Lindsay Degen

Designer in New York



# Paul Smith

Fashion Designer



# Viktor & Rolf

Designer



# Véronique Nichanian & Wang Hui

French Fashion Designer & Chinese Architect



# DSQUARED2

Fashion Designer



# The Family Rain Band

Rock Band





Cover Story



THE PORTRAITS OF CRAFTSMEN

# 手工 工匠

手，是创造事物的起点，或者说，创建人类文明的基点。抚摸一张皮革，敲打一件铜器，雕琢一枚金饰，绘制一幅图案……所有的共通点，都在手。我们穿梭于意大利的八个城镇之间，拍摄采访了九位不同行业领域的手工匠人，听他们用质朴的语言讲述有关自己双手的故事。

摄影：汪严 剪辑：小瓶 采访：夏野



**Bertram Saiffering**  
意大利制鞋师  
63岁，从业三十五年  
拍摄所在地：Bolzano

“Bertram Saiffering 是一位非常有天赋的人，他从小就对制鞋有着浓厚的兴趣。他从小就在父亲的鞋厂里工作，从最基础的工序做起，经过多年的学习和实践，他逐渐成为了一名出色的制鞋师。他不仅擅长制作各种类型的皮鞋，还擅长修复和翻新旧鞋。他的手艺非常精湛，每一件作品都充满了艺术感和实用性。他对自己的工作充满了热情，每天都会花几个小时的时间来打磨自己的技艺。他相信，只有用心去做，才能做出真正的好鞋。”



**Toni Ripani**  
 40岁，从事行业二十五年  
 拍摄所在地：Marche

“我从小就喜欢做衣服，从小学就开始学裁缝。那时候家里有一台老式缝纫机，我每天放学后都会去帮忙。后来就跟着师傅学手艺，从最简单的缝扣子开始，慢慢学做各种衣服。现在我已经能做各种复杂的衣服了，比如西装、礼服。我最喜欢做的就是手工缝制，感觉很有成就感。这个行业虽然辛苦，但是很有意义。我希望我的手艺能一直传下去。”



**Daniela Messeri**  
 49岁，从事行业二十五年  
 拍摄所在地：Florence

“我从小就喜欢做衣服，从小学就开始学裁缝。那时候家里有一台老式缝纫机，我每天放学后都会去帮忙。后来就跟着师傅学手艺，从最简单的缝扣子开始，慢慢学做各种衣服。现在我已经能做各种复杂的衣服了，比如西装、礼服。我最喜欢做的就是手工缝制，感觉很有成就感。这个行业虽然辛苦，但是很有意义。我希望我的手艺能一直传下去。”



**Antonio Ciampi**  
 Brunello Cucinelli品牌创始人  
 40岁，从事行业二十五年  
 拍摄所在地：Solomeo

“我从小就喜欢做衣服，从小学就开始学裁缝。那时候家里有一台老式缝纫机，我每天放学后都会去帮忙。后来就跟着师傅学手艺，从最简单的缝扣子开始，慢慢学做各种衣服。现在我已经能做各种复杂的衣服了，比如西装、礼服。我最喜欢做的就是手工缝制，感觉很有成就感。这个行业虽然辛苦，但是很有意义。我希望我的手艺能一直传下去。”

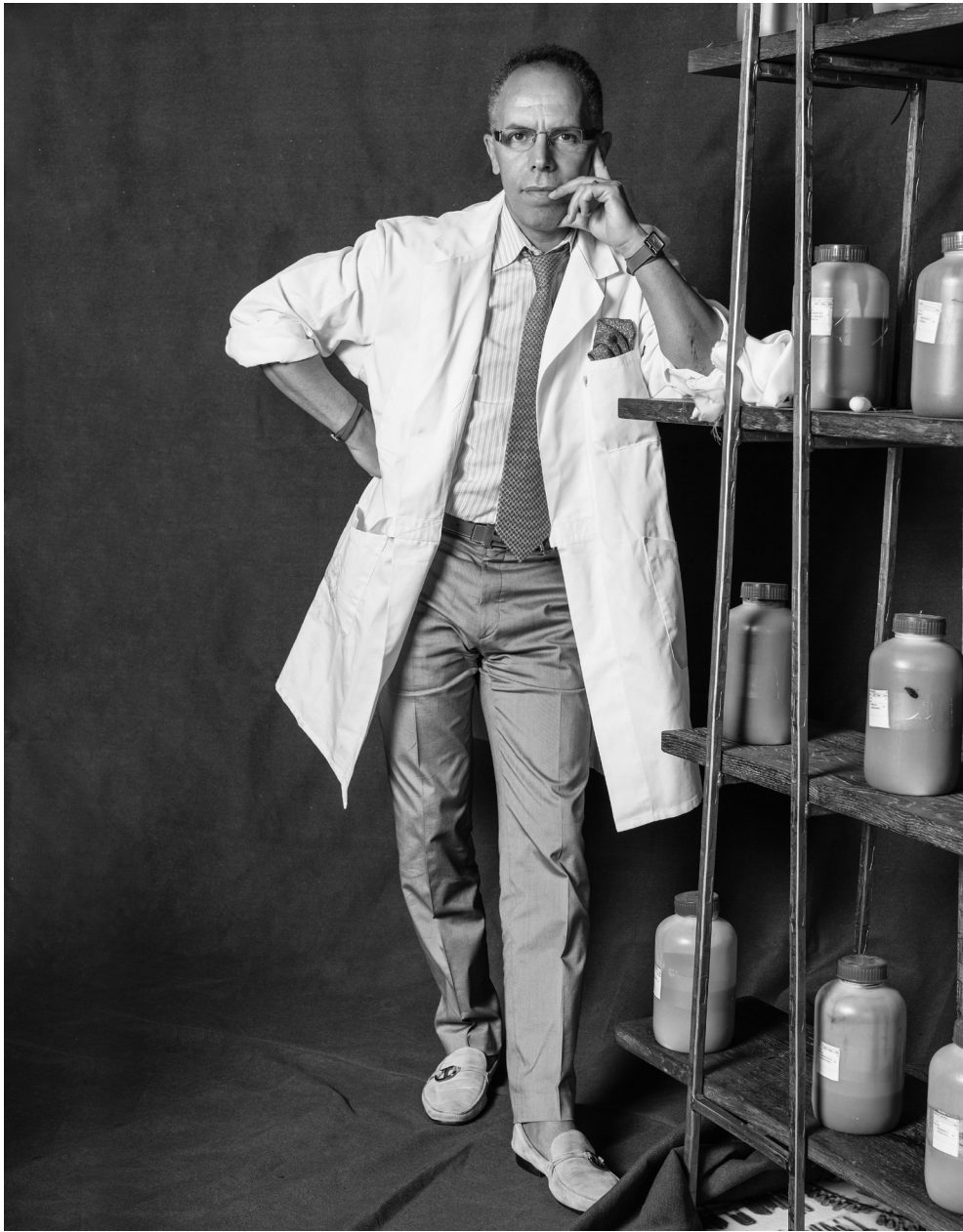


**Andrea Navarini**  
 22岁，入行两年  
 拍摄所在地：Bovino

“我从小就喜欢做衣服，从小学就开始学裁缝。那时候家里有一台老式缝纫机，我每天放学后都会去帮忙。后来就跟着师傅学手艺，从最简单的缝扣子开始，慢慢学做各种衣服。现在我已经能做各种复杂的衣服了，比如西装、礼服。我最喜欢做的就是手工缝制，感觉很有成就感。这个行业虽然辛苦，但是很有意义。我希望我的手艺能一直传下去。”

Documentary  
 Italian Craftsman





Documentary  
Hermès Craftsman



Documentary  
The Drung nationality in Yunnan





Documentary  
The handmade fabric in Hunan



Documentary  
The Russian nationality in Heilongjiang





Documentary  
Fashion in Kashgar



Documentary  
Fashion in Kashgar



Documentary  
Jisifang





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**zhuangyan.ca**

**website**

**nothingzhuang**

**instagram**

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